



BMW i



The Ultimate Driving Machine®

## #MissionElectric Part 2

THE MISSION CONTINUES.  
250 MILES. ZERO GAS.

**FIND OUT MORE  
ABOUT THE BMW i3 AT  
[BMWUSA.COM/BMWi](http://BMWUSA.COM/BMWi)**

©2013 BMW of North America, LLC. The BMW name, model names, and logo are registered trademarks.

 CLIFF WATTS

# M:E-2

Presenting a road trip with all the classic elements—except the gas. That's the beauty of the first-ever, all-electric BMW i3, as actor Peter Facinelli (*The Twilight Saga*, *Nurse Jackie*) and his producer pal Robert DeFranco (*Loosies*) discovered on a four-day drive along the California coast. Last month we showed you the guys setting out from San Francisco and stopping in eco-interesting locations from San Fran to Santa Cruz. Here, in Part 2, they finish off Mission Electric in Big Sur with 250 miles traveled on 100% clean fuel.

Looks like fun, right? Take the same trip yourself in Spring 2014 when the BMW i3 releases for sale in the U.S.



## BMW #MissionElectric

Visit [GQ.COM/MISSIONELECTRIC](http://GQ.COM/MISSIONELECTRIC) to check out tweets, pics, and videos posted from the road and comments from followers.



**SANTA CRUZ BEACH BOARDWALK**  
400 Beach St., Santa Cruz, CA  
[beachboardwalk.com](http://beachboardwalk.com)



**THE PENNY ICE CREAMERY**  
913 Cedar St., Santa Cruz, CA  
[thepennyicecreamery.com](http://thepennyicecreamery.com)

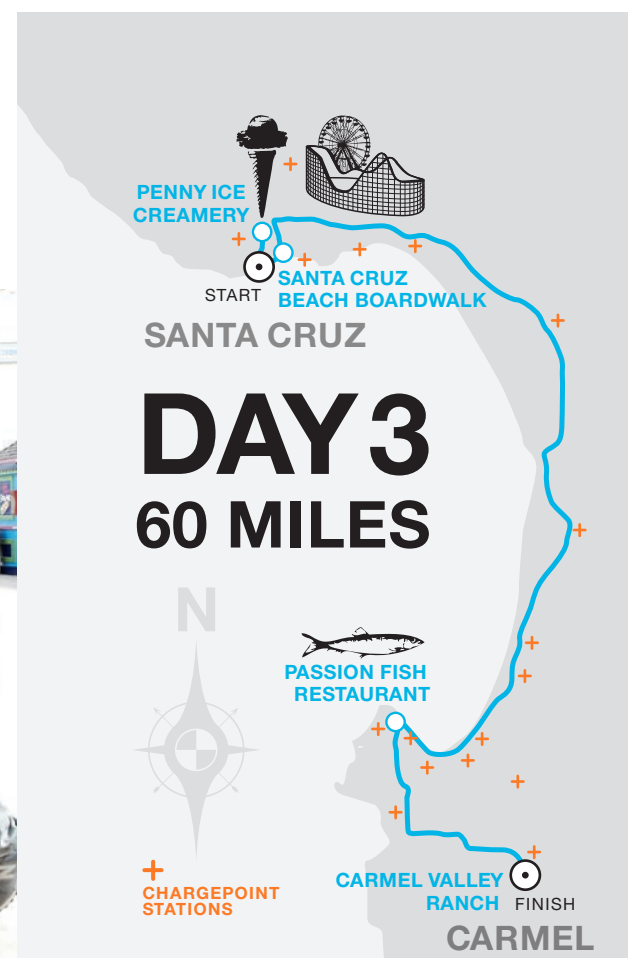


► **THIRD DAY ON THE ROAD**, and the guys are cruisin' Santa Cruz. Peter and Rob find a sweet spot downtown: **The Penny Ice Creamery**. This shop is the only one in town that creates its frozen goods completely from scratch. The guys watch the ice cream being made, in seasonal flavors using organic and locally farmed ingredients. Embracing the idea of ice cream before noon, Peter grabs a cone of raspberry: "Protein and carbs—good breakfast."

Less than two miles away is the city's historic boardwalk. Built in 1907, the oceanfront amusement park here is a local treasure—and a

good place to figure out who can throw a baseball faster. (Answer: Peter.)

Back in the BMW i3, it's 40 miles from Santa Cruz to their dinner destination, **Passion Fish**, in Pacific Grove, where Chef and Owner Ted Walter is an active advocate for sustainable seafood. When he serves up dishes like smoked trout ceviche and scallops in tomato-truffle butter, it's been caught using methods that don't harm the ocean. Peter and Rob enjoy a few of the signature plates and are treated to a tasting of local, organic wines. A favorite is the 2010 Ribolla Gialla from **Ryme Cellars** in Sonoma County ([rymecellars.com](http://rymecellars.com)).



**PASSION FISH**  
701 Lighthouse Ave.  
Pacific Grove, CA  
[passionfish.net](http://passionfish.net)



## BMW #MissionElectric



Day 4. We b  
#roadtrippin  
#missionelectric  
@gqfashion  
@BMWUSA just  
landed in Carmel.  
<http://t.co/0Cb7gaLhBM>



Download **GQ Live** and hold your device over  
this page to watch video from the road trip.

### THIS CAR HAS A MIND OF ITS OWN.

The **Navigation** feature displays a dynamic range map that takes into account your battery charge level, driving style, topographic conditions, and even the current traffic situation. The **ECO Pro Route** feature helps you find the most efficient way to reach your destination. And if the built-in **Range Assist** determines that your destination cannot be reached because of one of the above factors, it will locate a nearby charging station or suggest an alternative route.



The guys recharge overnight at **Carmel Valley Ranch**, and in the morning the BMW i3 does too—at the ChargePoint® station on property at this breathtaking and sprawling resort. In the meantime, the drivers enjoy a tasty breakfast at the farm-to-table restaurant and walk the organic gardens on the grounds, which grow everything from chives and artichokes to California poppies.

No time for some of the other offerings, including beekeeping, hiking, biking, and yoga—they've got to hit the road and head south along the famous Highway One. The winding coastal pass takes them through Big Sur, where the Santa Lucia Mountains rise up from the Pacific in epic fashion. With California condors

flying overhead, Rob cranks up Death Cab for Cutie's "Bixby Canyon Bridge" as the BMW i3 cruises over the landmark of the same name. Unable to resist the view, they pull over and take it in. "Totally picturesque—I'm blown away," says Rob.

They turn the BMW i3 around and head back to the ranch in Carmel, but manage to hit one more stop on the way—**Big Sur Bakery & Restaurant**, where the delicious food comes out of wood-fired ovens. The pastry chef's favorite almond croissant is the perfect way to top off such a sweet day. Peter and Rob loop back up the coast to Carmel and turn over the keys. "We drove more than 200 miles," Rob concludes. "Without gas," Peter adds. "Mission accomplished."



**BIG SUR BAKERY**  
47540 California 1, Big Sur, CA  
[bigsurbakery.com](http://bigsurbakery.com)



The final day of  
#MissionElectric  
draws to a close.  
Hope you enjoyed the  
ride @peterfacinelli.  
Mission  
Accomplished.  
<http://t.co/dlsKGcGL5R>

40 miles? Not  
worried. Lol. We're  
charged.  
#missionelectric  
@gqfashion  
@BMWUSA  
<http://t.co/db57ej0Y0t>

